

Unvale New Media HTML Emailer Campaign

HTML Emailer Campaign

The HTML Emailer campaign is an email newsletter and list management service put together for clients who have compiled opt-in email lists of their clients. The campaign allows the client to send a personalized email to each address. Through the proprietary application the recipient will either receive the HTML version or a plain text version, depending on what their mail application allows them to view. This mail "sniffing" prevents plain text mail readers from receiving "junk code" emails because their mail client can't read it.

The application also keeps track of your distribution lists and provides powerful information on who is reading your email, how many email addresses bounced and how many readers are actually clicking through to your website. Does not include HTML Emailer Design.

Broadcast Fee: \$125.00

Recipient Fee for 1 – 500 Email Addresses: 10cents per address

Recipient Fee for 501 – 2,000 Email Addresses: 5cents per address

Recipient Fee for 2,001 – 10,000 Email Addresses: 3cents per address

HTML Emailer Design, Coding and Integration

The design, coding and implementation of an HTML Emailer for broadcast in conjunction with the HTML Emailer Campaign. The Emailer can be broadcast by the client through by their own means through their native email client.

Price: \$250 per Emailer