

Unvale New Media Extended Services

Extended Products & Services as outlined by Unvale New Media Solutions:

Database Development & Integration
E-Commerce Shopping Cart
Acute Search Engine Optimization
Basic Search Engine Optimization
Language and Character Set Encoding
SSL Certificates and Secure Page Encryption
Domain Name Registration & Renewal
Tier 1 Web Hosting & Hosting Add-ons
HTML Emailer Campaign
HTML Emailer Design, Coding & Integration
Google AdSense Campaign

Database Development & Integration

Programming and database development necessary for having a dynamic website run in conjunction with a database that allows the integration of e-commerce. Includes populating the database with data, products or other content. Includes the integration of front-end management tools

Price: Quotation Upon Request

E-Commerce Shopping Cart

Full E-commerce capability with real-time credit card transaction support. Allows user to purchase online. SSL Certificate mandatory for E-commerce transactions and payment gateways. Requires Database Development & Integration.

Price: Quotation Upon Request

Acute Search Engine Optimization

This is the best and most effective way to ensure people find you first. Comprehensive optimization and inclusion of keyword information for maximum search engine exposure. Includes up to 3 simple and unique satellite sites that help draw traffic to your website operating from their own unique domain address and thusly increasing your rankings in search engines. These satellite sites are generally one or two pages.

Price: Quotation Upon Request

Basic Search Engine Optimization

Comprehensive optimization and inclusion of keyword information for maximum search engine exposure.

Price: [Quotation Upon Request](#)

Language & Character Set Encoding

Implementing a secondary language character sets (i.e. Spanish, French, Japanese, etc.)
Does not include translation.

Price: [Quotation Upon Request](#)

SSL Certificate & Secure Page Encryption

SSL Certificate for secure page encryption and client side privacy.

Price: [See SSL Certificate Price Sheet](#)

Domain Name Registration & Renewal

Registration and renewals of all domain name extensions.

Price: [See Domain Price Sheet](#)

Tier 1 Web Hosting & Hosting Add-ons

Tier 1 Hosting tailored to meet the requirements of any website. Guaranteed 99.999% up time and support. Includes email, daily statistics, a comprehensive web mail client, control panel access, PHP & MySQL integration and much more. Servers are located on primary internet backbone connection points along tier1 data centers. Hosting add-ons such as Spam Assassin and server-side virus scanning is also available.

Price: [See Web Hosting Price Sheet and Hosting Add-ons Price Sheet](#)

HTML Emailer Campaign

The HTML Emailer campaign is an email newsletter and list management service put together for clients who have compiled opt-in email lists of their clients. The campaign allows the client to send a personalized email to each address. Through the proprietary application the recipient will either receive the HTML version or a plain text version, depending on what their mail application allows them to view. This mail "sniffing" prevents plain text mail readers from receiving "junk code" emails because their mail client can't read it.

The application also keeps track of your distribution lists and provides powerful information on who is reading your email, how many email addresses bounced and how many readers are actually clicking through to your website. Does not include HTML Emailer Design.

Price: [See HTML Emailer Campaign Price Sheet](#)

HTML Emailer Design, Coding and Integration

The design, coding and implementation of an HTML Emailer for broadcast n in conjunction with the HTML Emailer Campaign. The Emailer can be broadcast by the client through by their own means through their native email client.

Price: See HTML Emailer Campaign Price Sheet

Google AdSense Campaign

This campaign allows clients to have sponsored google links to their site show up when relevant user-defined keywords are entered into Google's search. Clients can set their daily payout limits to ensure they don't overspend, as well as set their per click rate so they can maximize their exposure. This is a great way to take advantage of search engine traffic when you are competing for popular words.

The client is billed directly by google for the incurred fees.

Price: Initial Setup of \$150 plus \$10 per month plus incurred Google Fees.