

Unvale New Media Project Plan Overview

Overview:

All projects are developed through a 3-phase system. These phases are the **scope phase**, **design phase** and **build phase**. These phases are outlined in more detail in the formal proposal, which is delivered at the start of the project.

Scope Phase:

The scope phase consists of a summary of the principle functionality and technical requirements for the project. It outlines the target clientele and all essential design elements which must be incorporated into the “look and feel” of the website. **25% of the initial budget allocation is due upon completion of this phase.**

Design Phase:

The design phase consists of a document that outlines all the design elements and solutions to the project requirements. It includes a developed site map which represents the architecture of the website. A large portion of the document is a series of hard copy prototype/composition ideas, which present the client with at least one alternative to the site design concept. **25% of the initial budget allocation is due upon completion of this phase.**

Build & Deploy Phase:

The build phase is the portion of the project that implements the approved design. All production including coding, graphic illustration, profile development, optimization and content integration occurs in this phase. Upon client approval of the product, the site is launched. **50% of the initial budget allocation is due upon completion of this phase.**

**** Web Hosting and Domain Registration**

UNM Solutions can provide all tier 1 hosting and registration solutions for web-based projects. Please refer to the hosting package pdf and the domain registration pdf for more information on these services.